

DESIGN FAQs

When you want to educate design engineers and managers by answering FAQs.

This popular product gives our technical editors the opportunity to answer the most frequently asked questions from design engineers in a particular application area. These guides are highly sought after in the design community because of their quick-read format and efficient presentation.

SIMPLE DETAILS

- Delivered in a two page PDF
- Hosted on Design Engineering & Sourcing brand site
- Includes registration page to download
- Includes two optional qualifying questions to gain more info on the registration page
- Initially promoted via eblast to our brand list

USEFUL FOR

- Lead generation
- Education
- Thought leadership

ADDITIONAL SERVICES

These additional marketing services compliment or work well with Design FAQs:

PRINT ADVERTISING

Reach our already engaged customers.

DIGITAL ADVERTISING

Combine print and digital advertising for an integrated strategy.

MULTIPLE BRAND DISCOUNTS

Please contact your brand regional manager for details.

