

## WEBSITE UNITS

When you want to expand your reach to thousands of design engineers.

The Design Engineering & Sourcing Group's redesigned websites are simple, usable and useful. They are truly **where technology comes first**. All of the navigation capabilities allow users to effortlessly browse through the site's newest technology categories, editorial, social media and more.

### SIMPLE DETAILS

- Ad sizes include: leaderboard, boombox, medallion, wallpaper, portrait, towers and page wraps.
- Pricing, frequency and placement depends upon brand.

### USEFUL FOR

- Creating awareness
- Thought leadership
- Staying "top-of-mind" with thousands of design engineers

### ADDITIONAL SERVICES

These additional marketing services compliment or work well with Website Units:

#### NEWSLETTER ADVERTISING

Further expand the reach of your content.

#### PRINT ADVERTISING

Reach our already engaged customers.

