

EBOOKS & DIGITAL MAGAZINES

Create a long-term marketing effect with content living on-line while generating leads.

Bring in new traffic with our content rich magazine-style PDF with electronic “page turning” technology. Content is interactive and can be comprised of photos, graphs/charts, research, advertisements, video and custom-written copy.

SIMPLE DETAILS

- 24-48 pages (standard)
- Product PDF to embed/display
- Design/layout production
- Registration capabilities (optional)
- Penton hosting (optional)

USEFUL FOR

- Establish authority in your industry
- Bring in new traffic
- Generate leads
- Brand/product promotion
- Long-term engagement

ADDITIONAL SERVICES

These additional marketing services compliment or work well with eBooks/Magazines:

SEARCH PRESS PRO

Announce the release of your new eBook or Digital Magazine.

LEAD LIFECYCLING

Nurture generated leads (if capturing from gated form.)

What’s the difference between eBooks and Digital Magazines?

EBOOKS

are produced in multi-chapter format like traditional books.



DIGITAL MAGAZINES

have more graphics and a mix of news and articles.

